

How to Buy Winning Solo Ads on UDIMI

Learn the Insider Secrets on Solo Ads

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Table of Contents

[INTRODUCTION](#)

[WHAT IS A SOLO AD?](#)

[WHY UDIMI?](#)

[HOW TO READ SELLER RATINGS?](#)

[SECRET TO BUYING THE RIGHT SOLO AD](#)

[MAKE MONEY AS A RESELLERS](#)

[CONCLUSION](#)

INTRODUCTION

Welcome and Thank Your for purchasing this Book. My name is Ramesh and I have been doing online marketing for few years now. List building is one of my favorite topics among so many interesting things that you can do online. As you would have heard a million times before, the ‘Money is in the List’, especially in a nurtured list and so we build it.

There are number of techniques that Online Marketers use in building their lists. One such technique is buying Solo Ads. We are going to discuss that in this book. We will see what are solo ads and where to buy them and more importantly on what basis should we choose the solo ad seller.

I appreciate you buying this book and as a token of appreciation I would like to show you [7 Steps To Success Online](#). I am sure you will love this concept as well. Go ahead and get those FREE steps before you carry on with this book. [Download Here!](#)

In this book I will give you the precise information that you can follow and take action immediately. There is going to be no fluff in this book. Hope you appreciate that.

WHAT IS A SOLO AD?

One of the very first avenues that most experience marketers explores right after their power circle and their own email subscriber list is the other people's lists. The method by which you tap into other people's list is by buying solo ads. People buy solo ads for various different reasons, some of the most common ones are to promote their affiliate offers, build their own list, to drive traffic to their blogs and websites and etc.,

In a nutshell, a solo ad is a one-time email broadcast to some one else's list, which you buy from them for a specific amount and a specific number of clicks. Most Internet marketers will allow you to email to their list for a charge. There is a set price for each click they will send your way.

The clicks generally cost anywhere from \$0.35 to a dollar and more. There are some vendors that will charge you much more than couple of bucks per click. Does the amount of money you pay per click determine the quality of the click? YES, to some extent!

But I would never recommend you paying an arm and a leg in the name of getting quality clicks. As long as you are paying for the Tier1 clicks meaning, the clicks from the Countries like USA, Canada, UK, New Zealand, Australia and Ireland, you should be good. But

always I would like to keep it under a buck per click, I mean at the most. There are people who provide real good clicks for 50 cents. The common belief is that these are the top tier countries where people got the money to spend online. And of course that is where you want to spend your ad budget to get some leads and sales.

WHY UDIMI?

Hope you got some idea on what a Solo Ad is from the previous chapter. There are many market places online that have a list of solo ad providers with whom you can work using their platforms. They facilitate the ability for you to search for the right solo ad provider. You can use these platforms to make payments for the solo ads you buy and also they make sure you get the clicks from that solo ad provider.

These market places do take a cut from the transaction and pay the rest to the solo ad sellers. In this book we are going to discuss one such solo ad market place called [UDIMI](#). It is a huge community of people who sell and buy solo ads. The rating system that they have is what makes it much more lucrative for buyers to choose the right sellers if you know how to use it.

If you don't have an account with UDIMI, it is free to join. You can [create a free account here](#).

UDIMI is been around for a long time now and is one of the known market places with a long list of good quality solo ad providers.

Udimi ★ PRIME FIND SELLERS SOLO DEALS AFFILIATES RESELLER FORUM HELP

MY SOLOS TOMORROW 1000 VISITORS \$0.45 - \$0.55 ONLINE SALES RATINGS Niche

MESSAGES Found 15 sellers + 0 excluded. Sorted by udimi score and then by sales. Promoted are shown.

MONEY \$0.48

AD TEXTS

SETTINGS

Recently Viewed

- Ramesh
- Tom
- M
- Oussama
- William

My Favorites

- M

William Mcrea PROMOTED

I Deliver Quality 90+% T1 Traffic with About a 10% Over Delivery. Leads are always fresh, over 1,000 leads added per day, old ones deleted.

Awesome traffic, and appreciate the ov...

👍 853 🗨️ 2

📈 x2

\$0.52

Youzainy Mohd

Need Super Sonic Speed Solo? Grab Your Spot Now!!! High Quality Traffic That Converts In The MMO Niche. Lot of buyers included.

Excellent seller!

👍 134

📈 x5

\$0.52

Riz Nicolas

Get Instant Affordable High Quality Traffic That Converts Trusted and Recommended by Top Internet Marketers! **Over Delivery Guaranteed**

Thanks

👍 365 🗨️ 3

📈 x2

\$0.53

The ease of using this platform and the quality of solo ad providers and their support is second to none. I have been successfully using this platform for some time now and had bought many solo ads to build my list and sell affiliate products with a good conversion rates.

In a very short span of time I was able to build a good size list with thousands of email subscribers mostly from the Tier1 traffic that these solo ad providers sent my way. In this book I will show you a secret that I use to find the best sellers on UDIMI and run my solo ads.

However I am only showing you what worked for me and that does not guarantee any results for you and I would like for you to do your due diligence before you venture into it.

However what I am sharing with you here is working really well for me and you will see the potential for success in

this book. I am more than happy to share these techniques with you. I love doing this

Let us get right to it!

HOW TO READ SELLER RATINGS?

One of the key factors that you need to check before you buy any solo ads on these platforms is the seller rating. Many of the solo ad buyers get carried away by seeing just the outlook of what is mentioned in the profile of the sellers and reading few reviews. That might work to some extent, but if you want to increase the probability of getting more leads and sales, which is also known as conversions, then you need to look much more deeper into the ratings.

Let us see how a typical rating looks like in Udimi.



When you click on any of the seller names and scroll down a bit, you will see the ratings for the seller as shown above. There are 6 different ratings that you see from the picture above. Let us see what each one means.

1. The first one with the blue thumbs up is for the number of good ratings this seller got from the buyers who did not bother to track their sales. But they have given positive feedback to this seller. It is an important metrics and higher this number is, better it is.
2. The second one with the Green dollar sign icon is the number of positive feedbacks that this seller received from those buyers who also got some sales as a result of buying a solo ad from this seller. This is really cool.

3. Third one with Red dollar sign is for those who got some leads from this solo ad but no sales. It is still a positive thing but not as good as the previous metrics that shows some sales.
4. This is the red thumb down, which is a not good thing. It is the number of people who weren't happy about the results the solo ads produced from this seller. Lower this number is better.
5. This is the number, which shows the number of partial, or full refunds that buyers received for various reasons. Once we choose the right seller, there is no need to go do this.
6. Last one is not important, it is the number of times this seller bought solo ads from other sellers. We aren't worried about that.

Now that we know how to read the ratings of the sellers, in the next chapter, we will learn a trick that will tell you how to choose the right seller to buy our solo ads.

One other thing that you can do for your reading pleasure is the reviews by other buyers like those shown below. You can read through some of the reviews and look

at the ratings for the metrics that is supposed to be high and few other metrics that is supposed to be low. Keep all of this in mind as we are going to look at the key metrics to chose the right seller for us. Let us do that next.

Greg Black



26 Oct 2016



Great run over delivered many optins will definitely order again...good seller. Quick delivery.



Delivered 106% - 133 out of 125 clicks

UDIMI.COM

Jay Diaz



25 Oct 2016



That's not down to Udimi....but the quality of my ad....which was pretty poor. I would use the service again. Thanks.



Delivered 101% - 101 out of 100 clicks

UDIMI.COM

Sean Lynch



24 Oct 2016



Delivered fast :)



Delivered 105% - 105 out of 100 clicks

UDIMI.COM

SECRET TO BUYING THE RIGHT SOLO AD

Okay so far we have seen how the seller ratings and the reviews those buyers are writing for the solo ad providers on Udimi. Which is of great importance to us in buying the right solo ad.

Now let us see how to search and find the right seller.



Just click on the “Find Sellers” as shown above and choose all those highlighted parameters above.

1. First one being the number of days in which you want the seller to deliver your clicks, 7 days in this example
2. Number of clicks you need for this solo ad, 500 clicks in this example.
3. The price that you are willing to pay, \$0.35 - \$0.65 per click in this example.
4. Doesn't matter if the seller is online or not now.
5. 1+ Sales is what I have chosen here. We want to make sure we are dealing with those sellers who have

provided at least one sale to their buyers. It does not mean that the seller had provided one sale to every one of their buyers, but at least sent one sale to at least one of the buyers is what it means.

6. Next one is the number of thumbs up the seller got, 50+ in this example.

7. Last but not the least is the Niche you want to select. I have selected Internet Marketing Niche.

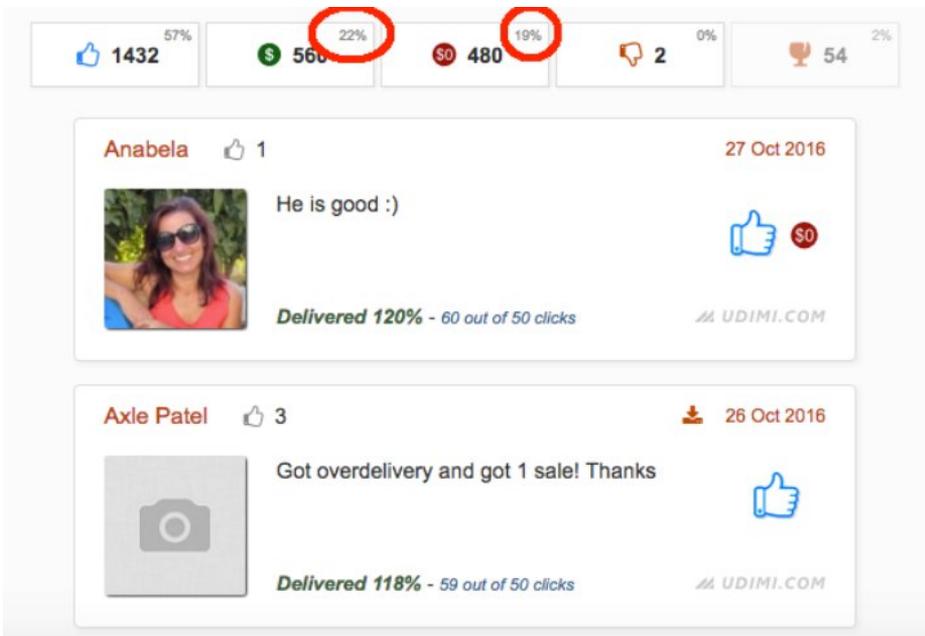
By doing this search I have found 35 sellers who have met this criteria. These are the only sellers I am interested in purchasing a solo ad from. But there is one more level of filtering I am going to do now. That is the real key in this selection process. Now pay very close attention.

Now you can see the number of sellers that is displayed as below.

	Angela Wong <small>PROMOTED</small>	50  1 
Approved seller - Ranked as one of the Top 10 Solo Vendors. High Converting Traffic with Min 85% T1.		
 <i>Very precise and delivered as advertised</i>		
		 x2
		\$0.55
	Malik Trotman	2472  2 
New buyer's and subscribers being added to my list daily. 85% United states traffic. I always Over Deliver.		
 <i>He is good :)</i>		
		 x6
		\$0.60
	Desmond Akil Smith	2303  3 
30% Over-delivery With Buyers List... Ive been online selling TRAFFIC since 2011. Order With Confidence (250 to 1000 subs added Daily)		
 <i>Nice optin 50.4% Thanks :)</i>		
		 x2
		\$0.61
	John Coburn	2446  9 
My FRESH list has BUYERS included. I'm adding 400+ NEW subscribers daily and GUARANTEE you 70% Top Tier traffic. High opt-in rates and over-		
 <i>Good solo, thanks John</i>		
		 x3
		\$0.50

Some of the sellers are promoted as you can see that next to their name. Now let us do our final scrutiny to get the right seller.

When you click on one of the sellers name you get the following.



Do you see the two percentage values that I have highlighted above?

The first one is the percentage of people who got sales after purchasing from this seller. The second one is the percentage of people who did NOT get any sales from this seller.

Let us say, the first one is SALES and the second one is NOSALES. What you want here is the SALES percentage to be more than NOSALES percentage.

$SALES > NOSALES$ (that is Sales is greater than Nosales) this is what you want to have in a given seller to buy a solo ad from them.

There it is, this is the key to buying your winning solo ads. However this does not guarantee you any sales or conversions. But you have just increased your

possibility of getting some sales by purchasing a solo ad from this particular seller as he is showing more orders with sales than the orders without any sale.

You can identify many such sellers and create a super solo seller list of your own to buy solo ads from them. You can test out most of those sellers and then scale up your campaigns with those that are working for you.

Some times, you may not find any sellers with the criteria you choose. In that case what you can do is you may reduce the number of positive ratings from 50+ to 10+ or so in the search criteria. We do this to accommodate the fact that there could be some new sellers on Udimi with a great email list but no ratings yet. You don't want to discard those gems. Likewise you can play with the number of days to deliver, number of clicks and price per click to get decent number of sellers to go through.

But I will never compromise on the criteria for the seller to have provided at least one sale to their buyers. It is the most important aspect of choosing a buyer that he is able to demonstrate that he can deliver sales. And when the number of orders with sales delivered is more than the number of orders with no sales, it is the indicating factor of a possible winner.

Now choose your winners and have fun!

MAKE MONEY AS A RESELLERS

Here is the bonus chapter for you. There is a cool feature for you to make money on Udimi. You don't have a list already? NO problem. You can become a reseller. Just follow these steps on Udimi to get registered as a reseller.

From the list of winners that you have chosen from the above chapters, you can choose 5 of them to use for your reselling needs. You can sell the clicks on social media like Facebook and other platforms and reorder those to your chosen sellers. Udimi don't even take any cut in this transaction except for what it would do on a regular transaction, taking a fee and paying the remaining to the seller. How cool is that?

Chose the Reseller tab as shown below and follow the simple instructions to become a reseller. You will be amazed how easy it is to become a reseller on Udimi and make some passive income. You can also automate the process of submitting your reseller orders once your buyers pay you. So you can setup an auto pilot income stream.

[FIND SELLERS](#)

[SOLO DEALS](#)

[AFFILIATES](#)

[RESELLER](#)

[FORUM](#)

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CONCLUSION

Thank you for reading this book. Hope you got some good value out of it. Please do not forget to leave good ratings if you are reading this on Kindle. You could have bought it or downloaded it for free while there were some promotions. Either way I really appreciate you reading this book. Please put these tips and tricks into action to see some positive results.

Again I appreciate you and would like to provide you with this FREE Guide [7 Steps to Success Online. You will love it go ahead and download it now!](#)

One more time, take action and stay focused to make in online. See you at the Top!