

How To Get Video Views For One Tenth of a Penny or Less?

Get Your Videos Go Viral on FACEBOOK!

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Table of Contents

[Introduction](#)

[FACEBOOK FAN Page](#)

[Viral Video Strategy](#)

[Setting Up Your FB Campaign](#)

[Update Your Video Ad & Monetize](#)

[Follow-up with Your Prospects](#)

[Conclusion](#)

Introduction

Welcome and Thank You for purchasing this Book. My name is Ramesh and I have been doing online marketing for few years now. I am very passionate about the Laptop Life style and teaching people how to achieve that. Not to mention the time freedom that comes with it is beyond awesome.

In this short e-book you will learn how to pickup an existing video from YOUTUBE and make it go viral on your FACEBOOK fan page. You will also learn how to drive traffic to your affiliate offers using these viral posts by spending only a fraction of a penny for each view. Each video view that you will receive will be for one tenth of a penny or less. There is a huge potential for making a lot of money using these videos on your fan page.

Before we proceed with this book I want to congratulate you for getting this e-book, which is going to change the way, you have done your FACEBOOK ads forever. Thank you for putting your trust in me and as a token of appreciation I am going to show you a resource that will provide you with a TON of FREE training on various different aspects of Making Money Online with the cutting edge technology. The latest in the market is what you are going to learn here for FREE. Before you

continue reading this book [click here to go ahead and Grab your free membership](#) to explore all of these awesome Trainings for free now!

Now let us dive into this e-book and get some real cheap video views on FACEBOOK!

FACEBOOK FAN Page

In order for this strategy to work, you need to have a FACEBOOK Fan page related to the video that we are going to make it go viral. I am going to use a fine example of **Woodworking plans** for you to easily follow through and implement the same for any niche you want.

I am assuming that you know how to create a Fan Page on FACEBOOK. It is very easy to create a fan page and you can Google it to find out how if you are not aware of it already. I just want to keep this book really short and to the point so that I don't waste your time in explaining things that are very obvious to you and most other marketers online.

Here is my FACEBOOK Fan Page related to the Woodworking niche.



The image shows a screenshot of a Facebook fan page for 'Ted's Woodworking'. The page header includes navigation options: Page, Messages, Notifications (with a red badge), Insights, Publishing Tools, Settings, and Help. The main content area features a large promotional image for 'Ted's Woodworking' with the following text:

- ✓ Sheds
- ✓ Greenhouses
- ✓ Chairs & Tables
- ✓ File Cabinets
- ✓ And Much More!

The image also includes a badge that says '#1 Woodworking Resource' and a 'Shop Now' button. On the left side of the page, there is a profile picture of a book cover titled 'Ted's Woodworking 16,000 PLANS AND PROJECTS' and a bio that reads: 'Ted's WoodWork Plans Review Videos Create Page @Username'.

You want to create a similar fan page for the product or service that you want to promote. On this fan page what I am going to do is to post a good video related to this niche and make it go viral. I will show you how I am going to find a video on YOUTUBE and get that downloaded and posted on the fan page.

Let us jump to YOUTUBE now.

Viral Video Strategy

I went on to youtube.com and I searched for “woodworking” and found few videos. I have chosen a video that is recently released and got a good number of views like about 100,000+ as shown below.



Woodworking Skills

JUST VIDEO

2 months ago • 163,343 views

Japanese traditional jointing skill of wooden building making.

Just make sure there are no brand names or copyright issues with the video. You just want to choose something that is not restricted by any copyright laws and is allowed to be shared publicly. Better to be safe than sorry.

If you don't know how to download a YOUTUBE video, here is a website that will do that for you. Go to www.videograbby.com and enter the video URL and click on 'Record Video' as shown below.



VIDEO
GRABBY

Youtube Downloader & Youtube to MP3 converter.
(also works with Vimeo, Soundcloud and many more)

Woodworking Skills

<http://www.youtube.com/watch?v=sITcaNjn2-8>

Example: [cute puppies](#) or <http://youtube.com/watch?v=HKfqoPYjdVc>

Record Video

Record MP3

As soon as you click on the Record Video button, the video will be downloaded in to your PC immediately. I have never seen any such tool that does this so fast! It is fast and free, that's what I like about this tool.

Once you have this video downloaded on to your PC go ahead and post it on to your FACEBOOK Fan page as shown below.



Ted's WoodWork Plans Review Videos

October 2 · 🌐



WOW what a Master Piece!

Amazing Wood Working Skills...

Get some Awesome Plans for your Project: ... [See More](#)



60,061 people reached

[View Results](#)

38K Views

Do you see the number of people reached and the number of likes that this video got on my Fan page?

Do you know how much I spent in order to get so much of reach?

You wont believe, I spent less than 20 bucks to get all these exposure. I will show you how to do that in the next chapter. Just make sure you understand what I have written above the picture. There are no links or anything just couple of lines to invoke the curiosity of the users. At

this point I am not including any call to action. Just few words about the video in general and I am showing my expressions on how much I like the video, that's all.

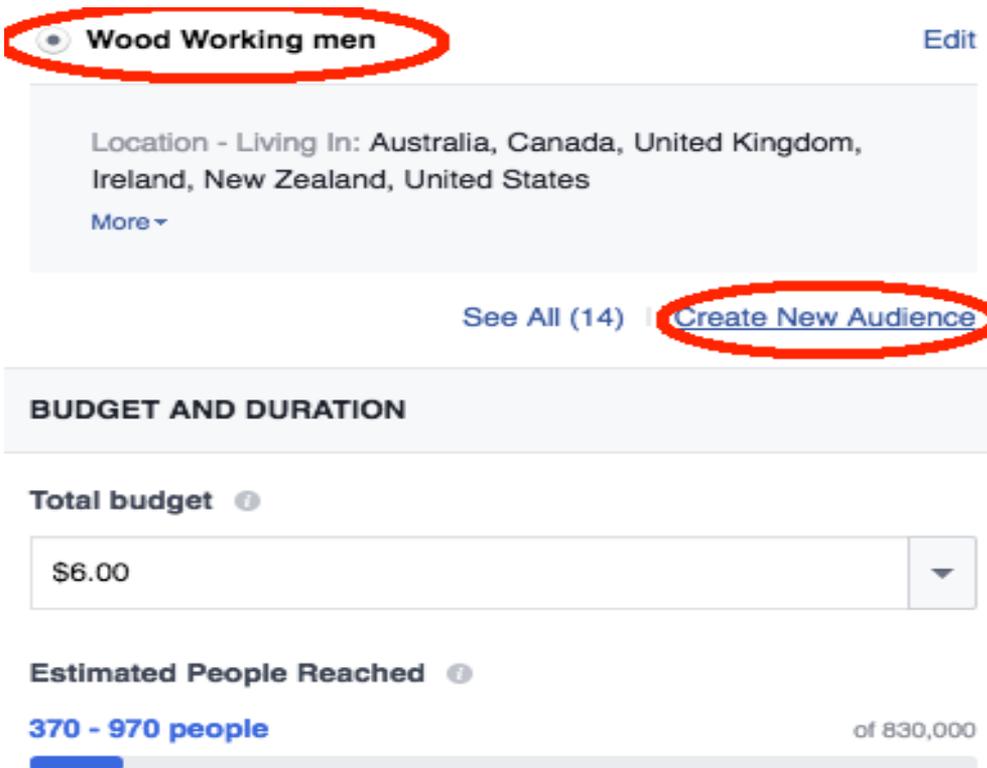
We will include a call to action and a link to our site or offer page once the video starts going viral!

Setting Up Your FB Campaign

As soon as you post your video on the fan page, you will be provided with an option right below the video to promote it.

Boost Post

When you click on the **Boost Post** button right below the video, you will be provided with the following options.



The screenshot shows the Facebook campaign setup interface. At the top, the selected audience is "Wood Working men", which is circled in red. To its right is an "Edit" link. Below this, a location filter is set to "Australia, Canada, United Kingdom, Ireland, New Zealand, United States" with a "More" dropdown. A "See All (14)" link is present, and the "Create New Audience" link is circled in red. The "BUDGET AND DURATION" section shows a "Total budget" of "\$6.00" with a dropdown arrow. The "Estimated People Reached" is shown as "370 - 970 people" (circled in blue) out of a total of "830,000" people, with a progress bar below.

Wood Working men [Edit](#)

Location - Living In: Australia, Canada, United Kingdom, Ireland, New Zealand, United States
[More](#) ▾

[See All \(14\)](#) | [Create New Audience](#)

BUDGET AND DURATION

Total budget ⓘ

\$6.00 ▾

Estimated People Reached ⓘ

370 - 970 people of 830,000

The Wood Working Men is the custom audience that I have created. You do that by clicking on the Create New Audience link as shown above. When you click on that option, you get to choose

the group of people you want to target and also the countries you want to target. I always choose USA, UK, New Zealand, Australia, Canada and Ireland. The Tier1 Countries where they have more buying power compared to others. I recommend to have \$5 or less to start with. Depends on the target countries and the interest groups that you choose you will find the number of estimated reach as shown above. It is good to have about 5,000,000 people as the estimated reach. That is the sweet spot. You don't want to go any more or less than that, about 5 million people is the good reach.

Right below that when you scroll down, you see the following items that you can choose.

Duration ⓘ

1 day	7 days	14 days
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Run this ad until

 Nov 12, 2016

You will spend an average of **\$0.85** per day. This ad will run for **7 days**, ending on Nov 12, 2016.

PAYMENT

Payment Method

You can choose the number of days you want to run this ad, I suggest going for 7 days or more. One more

thing that I want to suggest is that when you upload the video to the fan page, you want to make sure you upload a custom thumbnail. A custom thumbnail works even better for these types of campaigns.

Now all you have to do is to wait for the ad to be approved by FACEBOOK and it will start running. Let it run for about 2 to 3 days to see some traction on it. People will start liking the video, they will comment and they will also share the video that is when you get the viral effect.

Since people are sharing the video they like on your fan page, you will also start receiving organic traffic apart from the fraction of the penny that you pay for the traffic. How cool is that. There are times when you might end up getting more traffic from the organic reach than the paid views that you are getting to your video. Don't be surprised, it does happen at times. Anyway all that organic traffic is a bonus for you.

Now that your video is started going viral, let us see how to monetize this traffic. We will see that in the next chapter.

Update Your Video Ad on FACEBOOK and Monetize

Now let us see how to monetize this viral effect on the video from your fan page. Since there is an ad running on this particular video post, any change you make to the post will stop the ad from running. That is okay. We need to do this in order to edit the post to include our link and a call to action.

Now you can edit the post and add a link to any of your opt-in page or to your blog or website as shown below.



Ted's WoodWork Plans Review Videos

October 2 · 🌐



WOW what a Master Piece!

Amazing Wood Working Skills...

Get some Awesome Plans for your Project:
<http://www.clkmg.com/superfunnels/teds>

As you can see now, I have added a call to action in the description asking people to click on the new link I have added to redirect them to my opt-in page. I strongly recommend you to send them to an opt-in page to capture those leads. These are very targeted leads and

will prove to be of good Long Term Value to you. So get them on to your auto responder for future follow-ups.

Of course once they opt-in, you need to send them to any of your related affiliate products. There are ton of related products that you can find for your niche on CLICKBANK, JVZoo, Share a sale and etc.,

Hope you can see the power of this method. As soon as you edit the post, the ad will stop running and will go into a pending review status. No issues. It will be approved and will start running again soon. That is when all the magic happens.

Now people will watch the video and many of them will also click on your link in the description and you will start receiving leads and potential sales to your affiliate products. You can repeat this process for many different products from various niches. Just keep rinse and repeat the process to find the real winners that will make you money.

If the first one does not work for you, don't give up, just keep trying this strategy with multiple products from different niches and you will soon uncover some of the gems that will make you good money. Once setup it is like set and forget and will start making money on autopilot.

Look at my campaign where I got these clicks for 0.001 per view. Do you know how powerful it will be once you find the right product for you that convert well?

You can make a fortune with it. You can run multiple campaigns and make a ton of money. All for a fraction of penny per view.

Post: "WOW what a Master Piece!"	● Recently Completed	22,053 Video Views	32,615	\$0.001 Per Video View
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Now you need to take action and apply the strategy that you have learned in this book to your advantage. Do not be afraid to tweak a little here and a little there to find out what works best for you. You will never know which one simple change will take your online business to the next level. All you need is a one good idea to make a million dollar. Keep testing and have fun with this method.

Follow-up with Your Prospects

Make sure you get all these leads in to your auto responder and setup a follow up sequence. Almost all of these affiliate products do come with follow up sequence pre written for you. When you go to the affiliate page for these products you will find the promotional items like, banners, email swipes, keywords for PPC and more.

Just grab these email swipes and put them on to your auto responder as an email follow up sequence. Make sure you do a little tweak to these email swipes to add your personality to it. That works real wonders when you do that. You may also provide some bonuses when your prospects buy these affiliate products from you. Pick up some free give-a-away PLR products and provide them as a bonus for your customers. Again make sure you get the right permission to do that!

As you know the money is in the list, you get that money by doing a proper follow up with your list. Your prospects may not buy your products at the first time. It takes some one to see an offer 3 to 7 times before they will make up their mind to actually buy it. So the trick is in the follow-ups. If you are not sending the follow-up emails, then you are leaving the money on the table.

Conclusion

Thank you for reading this short e-book. Hope you got some golden nuggets from this book. Please do not forget to leave good ratings if you are reading this on Kindle. You could have bought for a real good deal or even downloaded it for free while there were some promotions. Either way I really appreciate you reading this book. Please put these tips and tricks into action to see some positive results. Learning is just 50% of the work, putting it into action is what makes the rest of it. If you need to see some good results, then you need to take action to get it!

Again as a token of appreciation here I am sharing with you a gold mine of Free Training that will take your online business to the next level. [Go ahead and get registered for a free account to get a wealth of Cutting Edge Training!](#)

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